

# Course Outline

(A SIDC CPE approved course)

**Title :** Creativity and Innovation: How to Transform Your Limitations into Advantages

**Date :** 14th April 2020

**Venue** Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya, KL

**CPE :** 10 Points

**Speaker :** Dr Ch'ng Huck Khoon

## Objectives

1. Analyse Process of creativity and innovation;
2. Identify ideas and approaches that have been used with successful results;
3. Analyse input and ideas from different sources to explore innovation opportunities;
4. Develop and implement new ideas and approaches into current situations.

Time	Descriptions
9 : 00 - 10 : 30	<b>Creativity and Innovation</b> <ul style="list-style-type: none"><li>- Process of creativity and innovation - discovery, invention, and creation</li><li>- 10 Strategies to recognise good ideas of others and apply successful approaches used</li><li>- Case Study: Create your own success</li></ul>
10 : 30 - 10 : 45	<b>Coffee Break</b>
10 : 45 - 13 : 00	<b>10 Ways to Share Your Creativity and Get Discovered</b> <ul style="list-style-type: none"><li>- This session will identify ideas and approaches that have been used with successful results.- You don't have to be a genius</li><li>- Think Process, not product- Share something small everyday</li><li>- Open up your cabinet of curiosities- Tell good stories</li><li>- Teach what You know- don't turn into human spam</li><li>- Learn to take a punch- Sell out- Stick around</li></ul>
13 : 00 - 14 : 00	<b>Lunch Break</b>
14 : 00 - 16 : 00	Analyse Input and Ideas from Different Sources to Explore Innovation Opportunities <ul style="list-style-type: none"><li>- Dare to fear, dare to think boldly</li><li>- Fun and challenges are the motivation for success</li><li>- Previous experience plus new perception</li><li>- Successful people believe intuition and counter-intuition- Moral, ethics or against traditional</li><li>- Team work- Case Study: Alibaba's success story</li><li>- Case Study: Tencent's R&amp;D approach</li></ul>
16 : 00 - 16 : 15	<b>Coffee Break</b>
16 : 15 - 18 : 30	<b>What to Do When Things Go Wrong</b> <ul style="list-style-type: none"><li>- This session will discuss strategies to develop and implement new ideas and approaches into current situations</li><li>- Identifying a keystone change- Making a plan- Networking the movement</li><li>- Indoctrinating a genome of values Defining Disaster</li><li>- Anything that can go wrong- Prepare, Execute, Respond and EvaluateDiscussion: develop and implement new ideas and approaches into current situations</li></ul>

# TRAINING COURSE REGISTRATION FORM

COURSE TITLE	Creativity and Innovation: How to Transform Your Limitations into Advantages
COURSE DATE	14th April 2020
VENUE	Moffett Training Centre, E-3-2 , Plaza Kelana Jaya, Jalan SS7/13 A, Kelana Jaya, 47301, Petaling Jaya
REGISTRATION TIME	8.30AM - 9.00AM
TIME	9.00AM - 5.30PM
FEES	<b>RM 428 for Banker, member of professional associations [early bird by 14 March 2020]</b> RM 478 for Banker, member of professional associations <b>RM 548 for Public [early bird by 14 March 2020]</b> RM 598 for Public <i>Fees are inclusive of coffee breaks, lunch, program materials and a Certificate of Attendance</i>
SIDC CPE Points	<b>10 (Ten)</b>
Instructions	Complete this form and fax to 03-76104234 or email to cpeseminar@chkconsultancy.com.my
Payment Details	1. Cheque made payable to "CHK CONSULTANCY SDN BHD". 2. Or bank in to MAYBANK A/C #. 557063320872 3. Scan and email bank in slip to cpeseminar@chkconsultancy.com.my or fax to 04-2299327
Terms & Policies	1. submission of this document would imply agreement to our terms and policies. 2. CHK Consultancy Sdn Bhd only recognizes either payment or Letter of Undertaking and this form to confirm reservation for the participant. 3. CHK Consultancy Sdn Bhd implements a non-refund policy. Transfer to another program date incurs a 20% transfer fee and must be within 1 month from the effected month. However, we allow a replacement participant with no additional charge. 4. Cancellation made within 7 calendar days before the event date will incur a fee of 50% of the program fee. 5. Payment made any time AFTER the program date will result in an additional collection fee amounting to 15% of the original invoiced amount. 6. Registration is on a first-come-first-served basic. Walk-in participant/s will be admitted on the basic of space availability. 7. DISCLAIMER : CHK Consultancy Sdn Bhd reserves the right to change the venue, alter the speaker(s) without further notice, reserves the right to cancel/postpone this program. Administrators and participants will be notified and any payment received will be carried forward.

## MODE OF PAYMENT

PLEASE TICK

1. By cash, please bank into MAYBANK, "CHK CONSULTANCY SDN BHD"	<input type="checkbox"/>
2. Cheque made payable to CHK CONSULTANCY SDN BHD	<input type="checkbox"/>

## PARTICIPANT DETAILS (COMPLETE ALL DETAILS)

FULL NAME	
DESIGNATION	
NEW NRIC/PASSPORT NO.	
EMAIL ADDRESS	
PHONE NO.	
MOBILE NO.	
CMSRL LICENSED NO.	
ERP LICENSED NO.	
AICB LICENSED NO.	
FIMM LICENSED NO.	
PROFESSIONAL ASSOCIATIONS MEMBERSHIP NO.	

## ADMINISTRATOR DETAILS

COMPANY	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NO.	
FAX NO.	
BUSINESS POSTAL ADDRESS	